



WFMJ Television Inc./NBC Network
 101 West Boardman Street
 Youngstown, Ohio 44503
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|--|--|------------------------|-------------------------|---|-------------------------|
| Mailing Address CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314 | Contract # 19424 | Rev # NEW | Bill Cycle Broadcast | Print Date 5/16/2012 | Entry Date 5/15/2012 |
| | Advertiser CROSSROADS GPS | | | Brand CROSSROADS GPS | Network WFMJ |
| | Contract Description CROSSROADS GPS | | | Dates 05/17/12 - 05/23/12 | Revenue Type CA5 |
| | Estimate # 549 | Proposal # 06815506 | | Primary Salesperson PHILADELPHIA PMC | Buyer: Noelle Ramsey |

| Line | M | TU | W | TH | F | SA | SU | Spots Week | Ordered Dates | Ordered Times | Spot Type | Spot Length | Total Spots | Spot Rate |
|------|---|----|---|----|---|----|----|---------------|---------------|--|--------------|----------------|----------------|--------------|
| A 10 | | X | | | | | | 1 | 05/22 - 05/22 | 07:27:56 p 07:58:30 p Prg: FAMILY FEUD | PO1 | :30 | 1 | \$600.00 |
| | | | | | | | | | | FAMILY FEUD< | | | | |
| A 11 | | | | X | | | | 1 | 05/17 - 05/17 | 11:00:00 p 11:34:30 p Prg: 21 NEWS 11PM | FIX | :30 | 1 | \$1,500.00 |
| | | | | | | | | | | 21NWS AT 11PM< | | | | |
| A 12 | | | | | | X | | 1 | 05/19 - 05/19 | 10:59:30 p 11:30:00 p Prg: 21 NEWS 11PM | FIX | :30 | 1 | \$1,500.00 |
| | | | | | | | | | | 21NWS AT 11PM< | | | | |
| A 13 | X | | | | | | | 1 | 05/21 - 05/21 | 11:00:00 p 11:34:30 p Prg: 21 NEWS 11PM | FIX | :30 | 1 | \$1,500.00 |
| | | | | | | | | | | 21NWS AT 11PM< | | | | |
| A 14 | | | X | | | | | 1 | 05/23 - 05/23 | 11:00:00 p 11:34:30 p Prg: 21 NEWS 11PM | FIX | :30 | 1 | \$1,500.00 |
| | | | | | | | | | | 21NWS AT 11PM< | | | | |
| A 15 | | | | | X | | | 1 | 05/18 - 05/18 | 11:34:30 p 12:36:59 a Prg: TONIGHT SHOW | PO1 | :30 | 1 | \$350.00 |
| | | | | | | | | | | TONITE SHW-NBC< | | | | |
| A 16 | | X | | | | | | 1 | 05/22 - 05/22 | 11:34:30 p 12:36:59 a Prg: TONIGHT SHOW | PO1 | :30 | 1 | \$350.00 |
| | | | | | | | | | | TONITE SHW-NBC< | | | | |

| Billable | Airtime | | | NTR | | Total | |
|----------------|--------------------|--------------------|-----------|-------|-----|--------------------|--------------------|
| Broadcast | Gross | Net | Spots | Gross | Net | Gross | Net |
| May 2012 | \$15,100.00 | \$12,835.00 | 16 | | | \$15,100.00 | \$12,835.00 |
| Totals: | \$15,100.00 | \$12,835.00 | 16 | | | \$15,100.00 | \$12,835.00 |